



Hacienda  
Camino

"We all have  
a social  
commitment  
to contribute  
something to  
society"

# About us

At Hacienda Camino Asociación Civil we have been working since 2006 providing tools so that families can face a future with better opportunities.



## Mission

Our mission is to improve the quality of life of socially vulnerable families in Northern Argentina.

## Vision

Our vision is to have a country where every family has the tools to improve their quality of life by means of their own effort.

## Values

- maintaining awareness of living conditions
- social commitment
- professionalism and continuous improvement
- teamwork
- transparent management.



# We align ourselves with the following Sustainable Development Goals\*:



\* <https://sdgs.un.org/goals>

# Our reality \*

Haciendo Camino collects families socio-environmental information in order to:

- Guide the interventions, planning and decision-making.
- Identify risk factors, strengths and resources which may be mobilized to assist families.
- Assess results obtained in the intervention.
- Understanding in detail the living conditions of those we support.



**71%** of the family members do not have up to date medical check-ups.



**47%** of mothers had their first child before the age of 19.



**10%** of the homes are made of inadequate materials: adobe, nylon, thatch, etc.



**35%** of mothers have incomplete high school.



**39%** of families live in overcrowded conditions.



**23%** of families do not have a refrigerator or an adequate food preservation system.

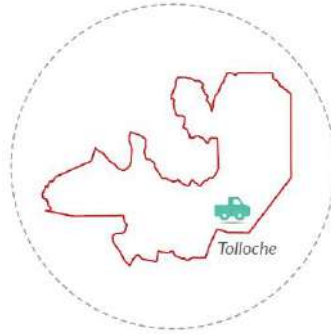
*\*Risk Assessment Scale conducted during the second half of 2023 and the first half of 2024.*



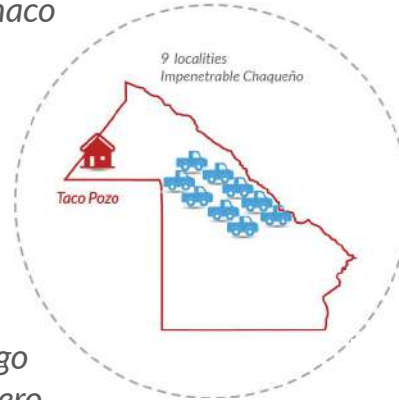
# Where we work



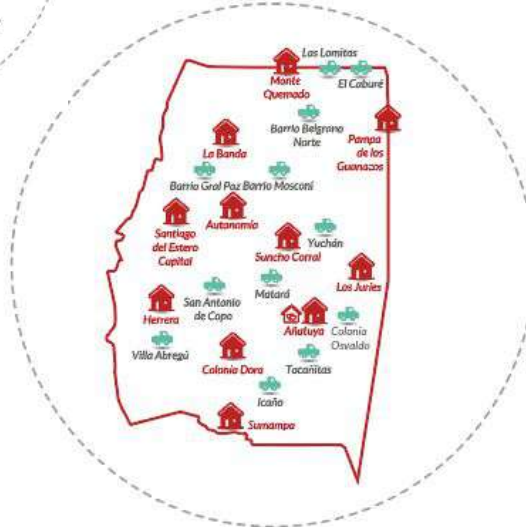
## Salta



## Chaco

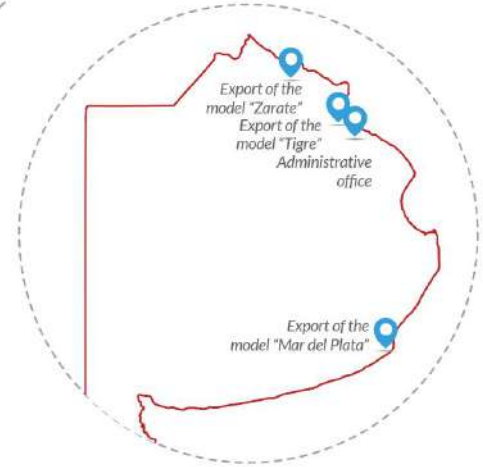


## Santiago del Estero



-  Locations where we work
-  Hacienda Camino's Centers
-  Alliance "El Impenetrable"
-  Our work in Buenos Aires

## Buenos Aires



# Our Centers

## REGIÓN MONTE QUEMADO



## REGIÓN ANATUYA



## REGIÓN SANTIAGO DEL ESTERO CAPITAL

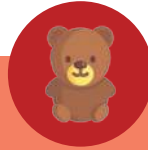
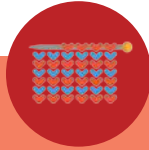


## ALIANZA POR EL IMPENETRABLE



# Our Programs

Family child development, Pregnancy, Trade Skills, Health, Homes.



Our programs are mainly aimed to:

- Ensure the adequate nutrition and comprehensive development of children from 0 to 5 years old.
- Accompany, train and empower women and mothers beginning from pregnancy.
- Strengthen families and communities.

All beneficiary families receive personalized accompaniment in their homes, where family risk factors are identified, as well as their own strengths and resources that can be mobilized to achieve their objectives. Interventions are also planned to find effective solutions for their health, housing, basic services, income and education needs.



# Family child development Program

We seek to promote the integral development of children from 0 to 5 years of age in situations of social risk, so that they can reach their maximum potential and have access to a future with better opportunities.

This Program offers the following services:

**Nutrition and food security:** we offer nutritional control for children and trainings for mothers of the correct nutrition of their children.

**Early stimulation:** children are evaluated by a stimulator who controls their development and an “Home Early-Learning System” referent visits their homes to give mothers cards to stimulate their child in fine motor, gross motor, language and personal/social skills.

**Family accompaniment:** social workers follow up each family on issues of health, home economics, education, identity, income and hygiene and more.

**Health education:** we provide weekly talks to mothers on child care, positive parenting, hygiene, health and access to rights, among others.

**Skills workshops:** mothers participate in workshops that encourage working with recycled materials and meeting with their peers.



1900

children received  
nutritional treatment

2740

children received  
growth monitoring

1712

mothers participated in  
health education talks and  
received family  
accompaniment

11448

kilograms of powdered milk  
and supplements  
delivered

*The numbers correspond to the period July 2023 to June 2024.*





# Pregnancy Program



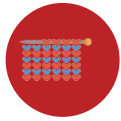
We guarantee that every woman receives medical check-ups and adequate care during pregnancy in order to reduce the risk of the rights of both mother and unborn child being neglected.

We promote the care and development of the mother-child bond and expectant mothers participate in maternity preparation talks.

In addition, we organize hands-on workshops where mothers make clothes, toys and accessories for their babies.

## 380

future mothers assisted



# Trade skills Program

We have spaces of collaboration and teamwork, promoting basic learning so that the women who participate in the workshops can produce and manage the strategies and tools for each production.

We also provide trainings related to entrepreneurship and financial and economic education.

This program increases self-confidence and provides new skills that become a way of self-sustenance.

38

workshops provided

681

mothers trained in one or more skills

180

mothers have made incomes from the trade they learned and are conducting their own business related to sewing, weaving, cooking, hairdressing and crafts.



## Workshops:

 knitting

 sewing

 gastronomy

 carpentry

 hairdressing

 basketry

 sublimation

*The numbers correspond to the period July 2023 to June 2024.*

# Health Program



## **We carry out this program with the objective of:**

- Improving health and well-being of communities in vulnerable situations through medical care, health education and community support.
- Protect and recover health through early detection of diseases.
- Provide timely treatment and promotion of healthy habits.

Health professionals and volunteer doctors travel monthly to our Centers and provide medical assistance during 3 days to isolated communities with limited access to health care and accompany patients in the diagnostic process through different medical check-ups.



**The specialties we offer are:** clinical medicine, pediatrics, gynecology, otorhinolaryngology, traumatology, family medicine, ophthalmology, speech therapy, diagnostic imaging, cardiology, psychology and dentistry.

# 2571

consultations of adults,  
children and  
adolescents attended

*The numbers correspond to the period July 2023 to June 2024.*



# Homes Program



- **Home “Refugio Madre Teresa de Calcuta”**: we have a transit home in the city of Añatuya, which houses children between 0 and 18 years who are in different situations of social risk.

Here, necessities such as food, clothing, housing, education, health, and recreational play are covered for children. The home also has school support classes, organized recreational workshops, trips, and pedagogical proposals so that children can display their natural talents.

- **Home “Casa de Madres”**: in Añatuya we also have a house designated for mothers and their children who have had to leave their homes due to various situations of violence or high social risk.

44

children living in the home “Refugio  
Madre Teresa de Calcuta”

8

mothers living  
in the home  
“Casa de Madres”



# Alliance "El Impenetrable"

Working along with the organizations Cuerpo&Alma, Monte Adentro, Aéreo and Pata Pila, we seek to achieve the sustainable integral development of rural communities of Chaco Impenetrable, promoting and accompanying them in four areas: education, health, training for work with an entrepreneurial approach and community strengthening.

From Haciendo Camino, we intervene with our Family Child Development Program through nutritional controls and Trades Program, where we dictate the sewing workshop for women, with the aim of strengthening ties and providing practical trainings and support, so that they can undertake and have the ability to generate income to achieve economic self-support.

In these locations we accompany families from the Wichi community, which is a big challenge due to the different cultural barriers that exist, such as language. For this we work with a translator to adapt and respect their traditions and culture.





FUNDACIÓN  
PEPSICO  
ARGENTINA

# Exporting the model

We started this project with the support of Fundación PepsiCo Argentina and we succeeded in exporting the Early Education at Home (ETEC) model, which is part of our Family Child Development Program. This export, under the supervision and accompaniment of our team, reached Mar del Plata, with Asociación Civil Adelante, and Tigre and Zárate, with Fundación Más Humanidad.

This methodology works with nutritional controls and early stimulation of children, promotes positive parenting and strengthens their cognitive, social-emotional and physical development through play-based activities.

From the ETEC area, we promote early development in infants from 0 to 3 years old by training mothers, fathers and caregivers, aiming to generate a consolidated link.

The export of our Programs in conjunction with other organizations allows us to reach new communities and expand our impact.



We reach places where no one else  
goes



**We visit other localities and provide services in remote areas to reach more families and communities.**

In the same way and with the same tools that we use in our Centers, our team also travels to 22 localities on a mobile basis.

There, we provide constant care and support, with professionals or volunteers who travel weekly or biweekly to the most remote areas.

The objective is to bring Hacienda Camino's programs closer to families who live far away and find it difficult to travel 20, 30, or 50 km to attend our Centers.

# The voice of our families \*

We understand the importance of supporting and carrying out a follow-up of each family. That's why, year after year, we conduct surveys to women to gather their opinions on some of our programs. These data reflects the needs and particularities of the areas where our Centers are located, as well as helping us to understand the results of our work.

"What we do today reaches people. We see the results, and it is very transparent"

says Catalina Hornos, General Director of  
Haciendo Camino.

- **98%** of the mothers indicated that the Family Child Development Program (DIF) helped their children achieve good health and proper nutrition.
- **85%** highlighted the role of DIF as a support network and a meeting place for other mothers who share similar situations.
- **94%** believe that the DIF Program has helped them improve their knowledge, skills, and strategies.
- **97%** agreed that the Early Education Space at Home (Etec) helped them to spend more time interacting with their children.
- **98%** of the mothers participating in the Skills Program claimed that it is "a space where they feel confident in their abilities" and a place to connect with other women.
- **92%** stated that the skills workshops motivate them to be more independent.



We dream of an  
Argentina with  
equal opportunities



# HISTORICAL IMPACT

Since 2006, more than 18.185 families participated in our programs.

**28480**  
nutritional  
diagnostics have  
been carried out.



**11729**  
children received  
nutritional  
treatment.



**4125 women**  
were assisted in their  
motherhood  
preparation.



**10498**  
**mothers**  
participated in  
educational  
workshops  
about health,  
positive growth,  
and human rights.



**3526 women**  
participated in trade  
skills workshops.



**25110**  
medical  
consultations  
were provided to  
the communities.



# Annual financial report

## YEARLY ECONOMIC REPORT

Data corresponding to the accounting period 07/01/22 to 06/30/23.

Amounts expressed in Argentine pesos (ARS).

### Our Funding

● Institutional Sponsors	\$ 279.802.555
● Charity Events & Campaigns	\$ 66.268.130
● Individual Sponsors	\$ 51.552.292
● In-Kind Donations	\$ 2.556.962
<b>Total income</b>	<b>\$ 400.179.938</b>



### Our Expenditures

● Salaries and Professional Fees	\$ 200.768.839
● Milk, Diet Supplements, Consumables, Materials	\$ 91.372.733
● Facilities, Equipment and Maintenance	\$ 23.017.468
● Transportation and Travel Allowance	\$ 20.783.371
● Services, Insurance, Fees and Taxes	\$ 18.521.835
● Events, Campaigns and Publicity	\$ 17.673.546
<b>Total Expenditure</b>	<b>\$ 372.137.791</b>



### Expenditure per area

● Programs and Projects	\$ 325.942.410
● Administration	\$ 28.521.835
● Institutional Development and Communication	\$ 17.673.546
<b>Total Expenditure</b>	<b>\$ 372.137.791</b>



# How to collaborate

We sustain our work in the field thanks to individual sponsors, allowing each of our beneficiaries to receive personalized treatments and support. In addition to sponsorship, we offer other ways to contribute with our cause:

## Institutional partners

These are companies that support the development of some of our programs, which allows us to sustain their operation and plan their expansion to reach more beneficiaries.

**Be part of it with your company!**

## Engaging your people

Invite your employees, suppliers or customers to join as donors.

**It is also very common that companies duplicate the contribution of their employees!**

## Events

Give your event or meeting a charitable character, and help us to raise awareness of our work, raising benefit funds, or including products made by mothers of the Trade skills Program sales.

## Corporate volunteering

We promote volunteer work among collaborators to undertake trips and/or activities for our programs

## Benefit celebrations

If you have a birthday or an important celebration, we invite you to collaborate by asking your guests to make a donation to Hacienda Camino.

## Dissemination spaces

Companies can also help us spread the word about our work by giving us the opportunity to give talks to their employees or by offering us spaces in common areas so we can bring promoters who can look for donors.

## Marketing with purpose

You can generate in your business solidarity founding campaigns, sell a product to benefit Hacienda Camino, or allocate a percentage of the sale of a product to one of our Programs.

**Let's create your campaign!**

## Donation in kind

We receive in-kind donations of food, powdered milk, diapers, medical equipment and materials. Organize -in your institution, company or with your group of friends- a collection of products to send to the Northern Argentina!

# Our partners



FUNDACIÓN  
PEPSICO  
ARGENTINA



PORTI  
FUNDACIÓN

OCASA



association  
monaco  
argentina



bind

VISA



FUNDACIÓN  
MARÍA CALDERÓN  
DE LA BARCA



Rabobank



Colombo y Magliano S.A.  
Consiguieros



adecoagro



NYK GROUP



Eduardo A. Llorente  
HIJOS & NIETOS



Bayer Fund

LEGADO  
PROYECTOS SOCIALES PARA UNA BUENA VIDA



ESTABLECIMIENTOS  
LA NEGRA



MAX  
CAPITAL



LARTIRIGOYEN



LITSA  
LINEAS DE TRANSMISION DEL LITORAL S.A.



LSEG



SAESA  
Buena Energía



Hacienda Camino



[haciendocamino.org.ar/en](http://haciendocamino.org.ar/en)

